

77M # 64976

NCC Cable System Order

11765869

Order #	62352586
Syscode	8166
System Name	Spectrum/Wausau Interconnect, WI
Market	Wausau, WI
AE	Andrew Volles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul'16

Flight Dates	10/17/16 - 10/30/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/18/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$2,450.00
Commission	\$367.50
Net Total	\$2,082.50
Total Spots	29
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-
GIMP	-
CPM	-

Comments : 10.18 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	Indiana @ Northwestern	10/17/16	10/23/16	11:00	14:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
2	BTN	Illinois @ Michigan	10/17/16	10/23/16	14:30	17:30						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
3	BTN	Michigan State @ Maryland	10/17/16	10/23/16	18:30	21:30						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
4	ESP2	Texas @ Kansas State	10/17/16	10/23/16	11:00	14:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
5	ESP2	Houston @ SMU	10/17/16	10/23/16	18:00	21:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
6	ESP2	Wyoming @ Nevada	10/17/16	10/23/16	21:00	24:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
7	ESPN	Arkansas @ Minnesota	10/17/16	10/23/16	17:00	20:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
8	ESPN	Ole Miss @ LSU	10/17/16	10/23/16	20:00	23:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
9	ESPN	Houston Texans @ Denver Broncos	10/24/16	10/30/16	19:30	22:30	X							-	-	1	\$390.00	\$390.00	30	MNF 10/24
10	FS 1	Oklahoma State @ Kansas	10/17/16	10/23/16	11:00	14:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
11	OCOL SPOTS	COLLEGE FOOTBALL 10	10/17/16	10/23/16	00:30	24:00				X	X	X	X	-	-	10	\$71.00	\$710.00	30	CFB 10 Spots

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	29	0	0	0	0	0	0	0	0	0	0	0	29
AMT	\$2,450.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,450.00

SYSTEM APP: SALES ACCT

Date Printed 10/18/16

62352586 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |